



## CORPORATE PROFILE

Modular retail  
displays & bespoke  
store fixtures  
made easy

[www.adpstore.com.au](http://www.adpstore.com.au)





## INTRODUCTION

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ADP Store Fixtures has over 40 years of niche industry experience designing, manufacturing and installing innovative retail display solutions that are easy to specify and install.

Established in 1981 by founding director Anthony Craddock, ADP proudly remains a 100% Australian-owned family business.

With offices in Sydney, Adelaide and Perth, ADP offers one of the most extensive ranges of turnkey, prefinished modular display fixtures for the retail industry.

From the humble beginnings of crafting from a backyard shed to the global business we are today, ADP has a proven track record you can trust, with a relentless commitment to designing innovative products that are supported by the option to lever ADP's comprehensive in-house customisation capabilities to meet the demands of an ever-evolving retail landscape.

Our products are the first choice of many interior designers, fit-out specialists, supermarket chains, multinational corporations and small-to-medium enterprises (SME), having contributed to the creation of benchmark retail establishments around the world.

By collaborating with ADP during the design stage, you can work with one company to develop unique and striking retail concepts for your next project.

ADP is committed to improving sustainable retail display design to minimise our impact on the world's resources, lessen our footprint and provide more value for future generations.



Dear Valued Customers and Partners,

At ADP Store Fixtures, we are constantly innovating and evolving to stay ahead of the curve. We are passionate about providing solutions that are not only effective but also durable and sustainable, so you can be confident in your investment for years to come.

I am thrilled to introduce the new corporate profile of ADP Store Fixtures, a company dedicated to supplying, designing and installing innovative solutions for all your retail display needs. As General Manager, I am proud to lead a team of passionate individuals committed to delivering exceptional service and quality products that will help your business thrive.

Whether you need fast ready-to-go modular systems or more bespoke, custom additions, ADP's range, customer service and fast delivery service will assert peace of mind in your project.

Enjoy browsing some of the incredible projects that ADP products have been a part of!

Sincerely,

**Gareth Craddock**

General Manager, ADP Store Fixtures





## Our Belief

At ADP, we believe good retail fixtures should :

- Inspire and influence positive brand perception
- Create memorable experiences
- Contribute to the functionality and efficiency
- Meet the client's ever-changing needs
- Be designed and built for maximum longevity and durability

## Our Mission

To maximise our client's in-store profitability through exceptional retail fixtures that enhance the brand perception and customer experience.

## Our Vision

To be an innovative and agile leader - at the forefront of supplying modular retail fixtures globally.

- Designed in Australia
- Turnkey, Ready-to-Install Solutions
- Optional Bespoke Customisation
- Design Support & Collaboration
- Dedicated to Fast Project Supply with Short Lead Times
- Fast Shipping Australia Wide
- Outstanding craftsmanship and attention to detail
- Adaptable to fit whatever specifications or requirements
- Reduced costs at the fit-out stage
- Modifiable, flexible and modular
- Reconfigurable and Relocatable
- Robust Construction and Stability



All ADP products are backed by our market-leading 5-year warranty. ADP Store Fixtures' products are engineered for long-term performance and durability. Our products are extensively tested and assessed to ensure that they will meet and exceed our customer's requirements for the expected lifetime of the product.

## Our Values

- Responsiveness
- Adaptability & Agility
- Conscious of Deadlines
- Streamlining and Simplifying Complexity
- Taking Responsibility
- Building Strong Partnerships
- Always Improving



## INDUSTRIES WE SERVE



LIQUOR



SUPERMARKET



PHARMACY



FASHION



## OUR PROCESS

At ADP Store Fixtures, we follow a streamlined process to deliver outstanding results for your project. Our process involves the following steps:

### 07 | Post Project Review

Our team takes your success personally. Finally, we always ensure that we follow up to check that every base is covered for your finished project, address any outstanding questions and ask for feedback.

### 06 | Rollout

With stock dependability, in house customisation and an agile delivery model, we've got the capacity to handle large-scale nationwide rollouts fast and efficiently.

### 05 | Communicate

A dedicated ADP account manager keeps you up-to-date with the project's status, ensuring seamless communication throughout the project's lifecycle.

### 01 | Understand

We start by building an understanding of your project's objectives and challenges to provide tailored solutions that meet your unique requirements.

### 02 | Plan

Next, we recommend and develop a concept that best fits your needs. We provide tools like floorplans and 3D visuals of the proposed solution where applicable.

### 03 | Proposal

Once a concept has been approved, ADP prepares detailed cost estimates to give you a clear understanding of the budget required.

### 04 | Realise

Once the proposal is approved, our team immediately begins preparing your order. This may involve custom joinery, overseas crucial component sourcing, or warehouse picking.



## SERVICES

01

### Consultation

ADP's consultancy service helps retailers and designers optimise outcomes in space efficiency, in-store profitability, modular functionality, rollout effectiveness, and sustainability.

02

### Fixture Design

At ADP, we use cutting-edge CAD design, in house prototyping and visualisation technology to create innovative fixture designs, floorplans and walkthroughs. Our CAD library includes a wide range of products, which allows us to quickly develop both modular and customised retail concepts.

03

### Procurement & Supply Chain

Our network of local and overseas suppliers spans over 15 countries, ensuring certainty and continuity of supply. With ready-to-go stock for immediate dispatch, ADP streamlines your supply chain and reduces exposure to risk.

04

### Manufacturing

ADP's manufacturing facility uses state-of-the-art technology to produce various custom joinery and metalwork items, including custom counters and showcases, retail joinery, supermarket displays, melamine shelving and slatwall, and custom metalwork.

05

### Storage & Distribution

ADP Store Fixtures' primary distribution centre is in Perth, Western Australia, with subsidiary warehouses in Sydney and Adelaide. These facilities offer 3PL storage capabilities for our retail chain partners' custom fixture programs.

06

### Store Rollout

Our logistics and customer service teams assist retail clients to develop effective store roll-out programmes, ensuring that each of your store locations receives its fixtures on-time, and meets any site-specific delivery requirements.



## WHY CHOOSE ADP?

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### **Fast National Roll-Outs**

Quicker Lead Times



### **Fast Shipping**

Australia Wide



### **Flat Rate Freight**

Reduced Shipping Costs



### **Secure Payments**

Shop Online Safely



### **In-house Customisation**

Bespoke Design & Manufacturing



### **Dedicated Support**

Exceptional Customer Service



### **Interchangeable Accessories**

For Turnkey Tailored Displays



### **Compliant & Safe**

WHS/OHS Peace-of-mind

## CLIENT REVIEWS

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ADP is proud to have collaborated with leading retailers, designers and builders throughout Australia and beyond. Over the years, we have successfully completed hundreds of projects of all sizes, across multiple sectors within the built environment.

“We have worked with ADP on several new store projects under the IBA banner. We have always found the team to be responsive and proactive at every stage of these projects. The speed at which they can deliver custom store fixture packages is unmatched in the industry. This has allowed us to provide a differentiated experience in-store and we have achieved some amazing results for our members with ADP fixtures.”

**Tim Wisdom – Australian Liquor Marketers**

“I work with Reuben and the ADP team on any Liquor Store upgrades for our members. I have always been impressed with the dedicated support that we receive from the team. They are quick to respond to my queries, and their technical expertise has allowed us to provide a display solution even for the most challenging applications. Using ADP also gives us the flexibility to create something unique for our stores, and the quality of the fixtures helps to enhance store presentation.”

**Gino Vellonio – Independent Liquor Group**



## PROJECT PORTFOLIO - MARKS IGA LIQUOR MANSFIELD



### Location

Mansfield VIC

### Industry

Liquor Store

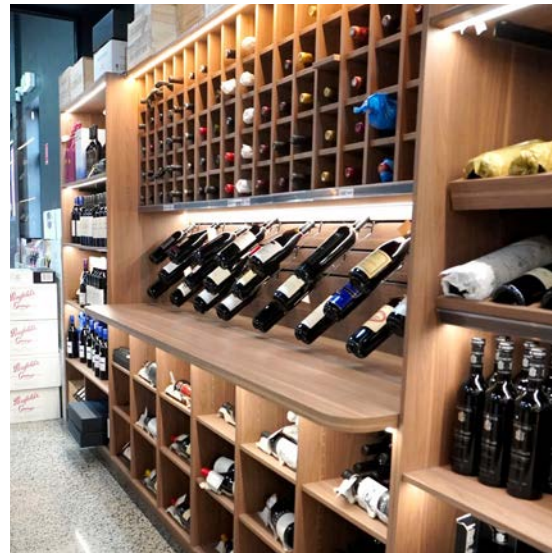
### Products Supplied

- ADP S-Mart Liquor Gondola Shelving
- ADP S-Mart Liquor Wall Shelving
- Custom Joinery for Enomatic Wine Server and Vintec fridge.
- Custom Feature Display Table
- LED Shelf Lighting
- Custom Timber Wine Presenters





## PROJECT PORTFOLIO - MONACELLARS WARRAGUL



### Location

Warragul, Regional Victoria

### Industry

Liquor Store

### Products Supplied

- ADP Longspan Shelving
- Customised Cabinetry for Premium Wine Room
- Custom Glass Display Cabinet with lockable glass doors
- Customised extras including timber trims, mesh panelling, display
- Tables, LED lighting, benchtops, welded mesh panels, floor shelving units/gondolas



## PROJECT PORTFOLIO - FRIENDLY GROCER



### Location

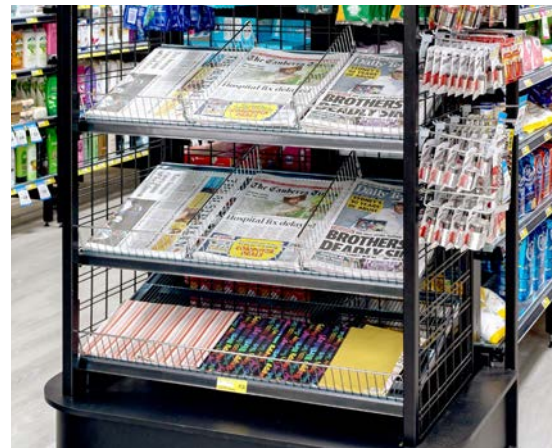
Lyons, Canberra, ACT

### Industry

Supermarket

### Products Supplied

- S-Mart Supermarket Shelving
- S-Mart Supermarket 'Densed End' Displays
- Liquor Shelving
- LED Shelf Lighting
- S-Mart Lockable Spirits Cabinets with LED Lighting
- Shelf Accessories, including Data Strips, Hooks, Ticket Frames and many more





## PROJECT PORTFOLIO - PHARMACY 4 LESS MARRICKVILLE

### Location

Marrickville, NSW

### Industry

Pharmacy

### Products Supplied

- ADP S-Mart Pharmacy Gondola Bays
- ADP S-Mart Wall Bays
- ADP S-Mart End Bay with Side Wings
- Data Strip, Pegboard Hooks, and other display accessories





## PROJECT PORTFOLIO - SPORTSPOWER ELIZABETH



### Location

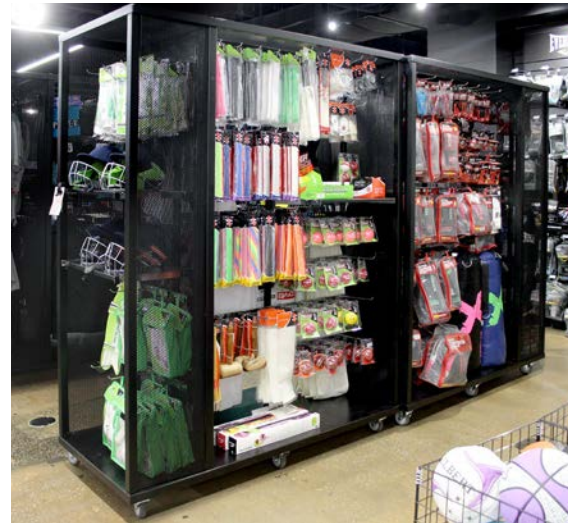
Elizabeth Shopping Centre, Adelaide SA

### Industry

Fashion

### Products Supplied

- ADP Slotted Post Wall Clothing Display
- ADP Mobile H-Frame Display Racks
- ADP Custom Mobile Display Units with Mesh Infill Panels
- ADP 'PUC' System Shoe Wall with Custom Black MDF Wall Panelling
- Mobile Clothing Racks and Accessories





## PROJECT PORTFOLIO - SMOKE MART & GIFT BOX



### Location

Australia-wide - 120+ Store Locations

### Industry

Tobacco/Giftware

### Products Supplied

- ADP's S-Mart Retail Shelving System
- Custom Timber Slatwall Gondolas
- Custom Joinery
- Glass Shelving





## TRUSTED INTERNATIONALLY BY

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Blooms  
THE CHEMIST

Cellarbrations  
Helping you celebrate



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*Discount Chemist*

➔ DOMETIC OUTDOOR

  
Fantastic  
Furniture

FRIENDLY  
GROCER

Ice Box  
LIQUOR



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the  
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convenience





CONTACT US TODAY:

**1800 642 366**  
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ADP Store Fixtures has over 40 years of niche industry experience designing, manufacturing and installing innovative retail display solutions that are easy to specify and install.

We'd love to hear from you!

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